



WOMEN INTO EMPLOYMENT

Developing civilian career opportunities for women from the Armed Forces community

24 MARCH 2022

EVENT HIGHLIGHTS



2ND

**FEMALE FOCUSED
EVENT FOR THE OA**



327

ATTENDEES

OFFICERS, OTHER RANKS,
SPOUSES, EMPLOYERS



**SUCCESSFUL EVENT:
A NET PROMOTOR
SCORE OF**

73.5%

ABOUT THE EVENT

Recent research shows that when women leave military life, it can take nine months or longer* to find employment, and the employment gap between their male counterparts remains acute.

WOMEN INTO EMPLOYMENT is part of a campaign series designed to develop sustainable and fulfilling career opportunities for women from the Armed Forces community.

Future-forward employers, recruitment experts and inspirational speakers discussed the key issues and opportunities facing women as they seek to swap military life for civilian employment and:

- articulated perceived barriers to employment
- outlined practical family considerations faced by female military personnel
- raised the profile of female Service leavers to employers
- provided a platform for employers to share how they are tackling issues directly



“Inspirational, balanced, and honest talking from hugely impressive and accomplished people. The event has motivated me to believe in my strengths gleaned from the military and from my diverse experiences as a female in the workplace and broader community.”

Annie Jack - Royal Navy,
Lieutenant

* Parliament Defence Sub-Committee Report 'Women in the Armed Forces: From Recruitment to Civilian Life'.



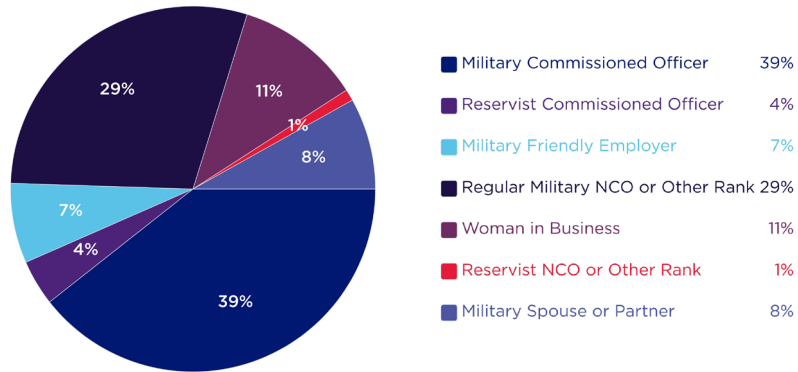
643K
SOCIAL
IMPRESSIONS

22K
SOCIAL
ENGAGEMENTS

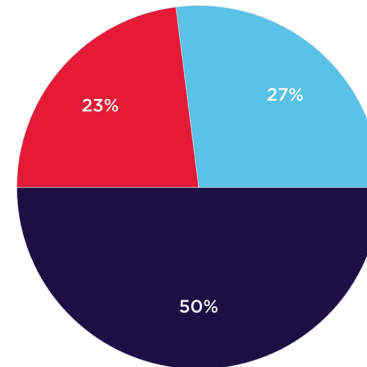
7K
EVENT PAGE
VIEWS

ATTENDEE FEEDBACK

Attendees came from varying backgrounds including commissioned officers, military personnel of other ranks, spouses, dependants, women in business and military friendly employers.



Are you currently actively seeking employment?



“This event not only had speakers from relevant fields but lots of practical pointers as well. I feel empowered and motivated.”

Harriet Rogers - RAF,
Flight Lieutenant

“I found the event to be inspirational! I thoroughly enjoyed listening to the lived experience, passion and advice of all who presented throughout the day. This has really helped with my networking and confidence in seeking new employment.”

Karry Bradley - RAF,
Warrant Officer

THANK YOU TO OUR SPONSORS, SPEAKERS AND SUPPORTERS

Without their contributions, the impact of our event would not have been so great.

HEADLINE SPONSOR:



SUPPORTING SPONSOR:

J.P.Morgan

PARTICIPATING SPONSORS:



ASSOCIATE SPONSORS:



93%

**FOUND THE
EVENT HELPFUL**

“What a fantastic day full of inspirational women and great advice. I definitely feel motivated now to believe in myself and to develop my brand to ensure I’m more attractive to employers. I’m equally as excited to put pen to paper and work out what type of employer I want to work with. What felt like a daunting prospect of leaving my 22+yr career now doesn’t feel so daunting after all. Thank you.”

Kel McGuffie - Healthcare Management Specialist, British Army

CONTACT US



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